CASE STUDY

Digital Signage Solutions for Brighton Grammar School.

Cybercast offers a stable, flexible, and easy-to-use platform to help schools and universities deliver a high-quality educational experience throughout campuses and classrooms.
About the Client.

Brighton Grammar is a leading private boys’ school in Melbourne, with strong community traditions and a culture of excellence.

Founded in 1882, the school has a non-selective enrolment policy with over 1,400 students from ELC to VCE.

The Opportunity.

Progressive schools and universities are turning to digital signage to meet the challenge of managing communications with thousands of students, staff, and visitors on large campuses. As well as innovating how, educational material is delivered and consumed in the classrooms. A great example of this lies at Brighton Grammar School (BGS).

Brighton Grammar School was looking at various digital solutions to solve separate set of challenges and goals across all areas of the school and Cybercast was the answer to achieving them.

- Time and cost savings on marketing materials
- Better control and distribution of communication
- Outdoor LED scoreboard with multimedia integration capacity
- More attractive & engaging visual experiences
- Enhance educational experience in the classroom
The Solution.

Enhance Classroom Learning with Interactive Touch Displays.
Enhance the learning experience with quality digital displays and interactive touch screens that's compatible with other media integration and technology. The touch experience provides hands-on learning and collaboration, especially important for foundation primary years.

Promote Safety via Quality Digital Displays.
Remind students, faculty and visitors about personal hygiene and safe distancing measures; keep the school community safe with emergency alerts.

Communicate Campus Events with Kiosks.
Cultivate strong student and staff communities by displaying campus news and events.

Boost Branding with Reception and Auditorium Signage.
Create a pleasant vibe for visitors and strengthen branding by featuring welcome messages on digital screens at the school lobby.

Facilitate Sporting Matches with Outdoor LED Digital Display.
A super bright, high-resolution outdoor LED screen is versatile enough to keep scores of a sporting game, as well as publishing other types of multimedia and application to engage crowds at outdoor venues.

The Cybercast digital signage solution improves how they connect people on campus and better deliver education. Its’ usage enhances learning, promotes safety, improves information dissemination, elevates branding, facilitate sporting matches and provides entertainment.

1000’s of Templates
Centralised Control

Brighton Grammar Case Study
100+ Screens Deployed on Campus
Plug & Play
The Results & Benefits.

Over 100 screens have been deployed at Brighton Grammar School. The benefits of digital signage in Education are countless. Cybercast is able to facilitate these benefits with an array of quality digital displays and a powerful, user-friendly content management system. Allowing BGS to design and publish compelling and timely content to the relevant audience.

Redefine campus-wide communication
Capture the attention of students, faculty, and visitors with vivid digital displays. Update information easily, in seconds.

Connect with students & faculty members
Digital display screens for schools promote a sense of community by featuring highlights of student life and campus events.

Revamp brand messaging
Welcome visitors with stunning digital displays, providing an impressive first and lasting impression. Showcase student achievements at the reception area.

Engage and entertain visitors
Keep visitors entertained with live news feeds, weather reports and sports updates. As well as keeping sporting crowds on the ‘edge of their seat’ with a responsive vivid scoreboard.

Enhance learning
Digital signage for schools makes learning more fun and enjoyable by visual simulation of ideas and concepts.

Brighton Grammar Case Study 3
Touch Interactive
Enrich Learning
Full End-to-End Solution
Cybercast is an outstanding platform, easy to use and powerful. Allowing us to achieve our sales and customer engagement goals. It has exceeded all our expectations.

Leon Li

The Future.

Trusted by top educational institutions, Cybercast enables schools and universities to drive digital transformation and create enriched learning environments.

Other applications to explore & adopt includes:

- Classroom scheduling
- Social media videowalls
- Wayfinding and interactive kiosks
- Digital bulletin and menu boards

“Cybercast is an outstanding platform, easy to use and powerful. Allowing us to achieve our sales and customer engagement goals. It has exceeded all our expectations.”

Leon Li